



MCANICON '25

Reimagine opportunity.
Rediscover what moves you.



#BeIconic

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MCAN ICON is designed differently than other incentive programs. ICON is built to connect and celebrate our communities – our partners, clients, team members and the neighbourhoods we live and work in.

	Creator	Innovator	Disruptor	Icon
	4	8	12	16
	\$2M	\$4M	\$6M	\$8M
Digital Spotlight				
Sprint Status				
\$5,000 Quarterly Draw				
Super Sprint Status				
MQ Points (Quarterly)				
\$2,500 Mortgage Payment				
Choose Your Own Adventure				
Broker Summit				
Charitable Donation				
\$25,000 Annual Draw				



Details, Summary & Requirements

- Qualification for ICON Program tiers Creator, Innovator, Disruptor and Icon are limited to MCAN Discover Alt business.
- Participation in the Explorer Experience is at the discretion of MCAN Home leadership.
- ICON Explorer Status combines both Discover and Precision volume, in addition to engagement and efficiency metrics shared directly with our partners.
- Sprint Status represents a rate discount of 5 bps on Discover Alt and Precision Prime volume.
- Super Sprint Status represents a rate discount of 10 bps on Discover Alt and Precision Prime volume.
- MQ Points are paid quarterly at 5 bps on funded Discover volume in that quarter.
- Choose your Own adventure represents a value up to \$3,000 available for excursions or events tailored to the interests and preferences of our Disruptor partners.
- Broker Summits (including regional labs and other special events) are held across Canada throughout the year.
- Charitable donations represent an annual contribution of 2.5 bps on all MCAN Discover Alt volumes funded between January 1 and December 31, 2025, to the chosen registered charity.
- Quarterly mortgage payment draws will be random and include one ballot for each qualifying deal for each broker. Draws will be held in April , July, October and January.
- The annual mortgage payment draw will be random and include one ballot for each qualifying deal for each qualifying broker. Draw will be held in January 2026.
- Free mortgage payments may be awarded to clients with MCAN Discover mortgages in good standing on owner-occupied homes. Broker and client consent is required for promotional purposes.



in partnership with
 **SAGEN**

MCAN EXPLORER

The MCAN Explorer Experience delivers a once-in-a lifetime opportunity to explore new places with new people - make connections and memories!

Qualification for the Explorer Experience is based on partnership. We believe good partners are engaged, efficient and aligned with our purpose:

Reimagining opportunity to drive growth for Canadian communities.



EXPLORER '26

SPAIN

Ready for a new adventure? F1 Spain? FC Barcelona fanzone? A tour of the Mariña Lucense coastline in Galicia, Bilbao's masterpiece of contemporary architecture or the cave homes in Guadix?

The only thing we can share for certain? It will be an adventure of a lifetime! And, only 15 spots are available on this epic experience - will one be yours?

We're tracking key performance metrics and will begin lead partner reporting in July. Watch your inbox.

In the meantime, chat with your BDM to understand how we define an Explorer!

See you in Spain!

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