

# Investor Presentation

August 12, 2024



# Forward Looking Information



This presentation may contain forward-looking information within the meaning of applicable Canadian securities laws, including statements regarding the business and anticipated financial performance of MCAN Mortgage Corporation d/b/a MCAN Financial Group and its subsidiaries (the "Company"). These statements are based on current expectations and are subject to a number of risks and uncertainties that may cause actual results to differ materially from those contemplated by the forward-looking statements. Some of the factors that could cause such differences include legislative or regulatory developments, competition, technology changes, global market activity, interest rates, changes in government and economic policy, and general economic conditions in geographic areas where MCAN operates. Often, but not always, forward-looking information can be identified by the use of words such as "may," "believe," "will," "anticipate," "expect," "planned," "estimate," "project," "future," and variations of these or similar words or other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters.

The Company cautions readers not to place undue reliance on forward-looking statements when making decisions, as many risks and uncertainties could cause actual results, performance or achievements to be materially different from any future results, including those described in the Company's annual information form, management's discussion and analysis and other documents filed under the Company's profile on SEDAR+ at www.sedarplus.ca. Certain statements included in this presentation may also be considered a "financial outlook" for purposes of applicable Canadian securities laws. The Company presents its outlook to assist shareholders in understanding management's assumptions and expectations on how the future will impact financial performance of the Company, and as such, these statements may not be appropriate for purposes other than this presentation. The Company does not undertake to update any forward-looking statements, whether oral or written, except as required by securities laws.

## Non-GAAP and Other Financial Measures

This investor presentation references a number of non-GAAP and other financial measures and ratios to assess the Company's performance such as return on average shareholders' equity, spread of corporate mortgages over term deposit interest and expenses, net corporate mortgage spread income, and book value per common share. These measures are not calculated in accordance with International Financial Reporting Standards ("IFRS"), are not defined by IFRS and do not have standardized meanings that would ensure consistency and comparability between companies using these measures. These metrics are considered to be non-GAAP and other financial measures and are defined and reconciled to the most directly comparable IFRS measure in the "Non-GAAP and Other Financial Measures" section of the Company's Q2 2024 MD&A available on SEDAR+ at www.sedarplus.ca, which section is incorporated herein by reference.

# **MCAN Financial Group**





Residential lending exclusively with mortgage professionals.



Real estate and residential construction-based financing and investments.



CDIC-insured investment solutions.

# INVESTING IN COMMUNITIES AND HOMES FOR CANADIANS



#### How we invest

- homeownership through mortgage lending.
- residential construction lending for borrowers building homes.
- a portfolio of managed long-term REIT investments.
- private investment funds focused on lending and developing homes.
- our ownership interest in MCAP, privately owned and Canada's largest mortgage financing company.



Our Vision is to be the preferred mortgage lender and investor within our chosen real estate markets in Canada.

Our Mission every day is to deliver sustainable growth and value for our stakeholders through:

- relationship-driven mortgage lending and investing.
- quality work from an expert, engaged and committed team.
- dedication to excellence in service of our clients, our colleagues, and our community.



# MCAN at-a-glance: Q2 2024



\$5.1B	Total Assets (+8% from December 31, 2023)		
\$614M	Market Capitalization (+9% from December 31, 2023)		
\$19.7M	Net Income (+24% from Q2 2023)		
\$20.9M	Net Corporate Mortgage Spread Income <sup>1</sup> (+1% from Q2 2023)		
13.63%	Return on Average Shareholders' Equity <sup>1</sup>		

<sup>&</sup>lt;sup>1</sup>Considered to be a non-GAAP and other financial measure. For further details, refer to the "Non-GAAP and Other Financial Measures" section of this investor presentation. Non-GAAP and other financial measures and ratios used in this document are not defined terms under IFRS and, therefore, may not be comparable to similar terms used by other issuers.

### MCAN's Business Model



# MCAN is Canada's largest Mortgage Investment Corporation ("MIC") and the only MIC that is federally regulated

#### Uniquely structured as a flow-through MIC<sup>1</sup>

- not taxed at the corporate level
- distributes all taxable earnings annually
- 67% of non-consolidated tax assets required to be held in residential mortgages and cash

#### **Federally Regulated Financial Institution since 1991**

- strong governance and risk management practices throughout the company
- lower cost of liability funding vs MIC peers
- experience managing the business through many housing and real estate cycles

# LONG TERM OBJECTIVES

- Sustained 10%
   average annual
   growth of assets
- Sustained 13-15%ROE
- Sustained and prudent dividend growth

# **MCAN Value Proposition**



#### We differentiate ourselves from MIC peers with:

- 1. A lower risk profile; and
- 2. Higher returns driven by lower funding costs.

#### We differentiate ourselves from OSFI-regulated peers with:

1. A focus on real estate lending and investing, including our construction and other investment portfolio.

Unique Business Model with Strong Fundamentals

Attractive Financial Profile & Growth

Investment Portfolio a
Source of Nascent
Value

Seasoned
Management Team
with Industry Track
Record

Consistent and
Attractive Dividend
Income

## MCAN Value Proposition



#### Unique Business Model with Strong Fundamentals

- **\$5.1 billion of total assets**, including \$2.5 billion corporate mortgage portfolio, \$2.2 billion securitized mortgage portfolio and \$325 million real estate-related investment portfolio
- 100% owned origination platform (MCAN Home), deep third-party originator and broker relationships, strong construction and commercial book and diverse investments portfolio
- Lower risk profile than peer MICs with access to low-cost deposit funding, efficient management
  of balance sheet and business processes and the securitization market
  - As an OSFI-regulated entity, have **strong risk management** and governance practices

# Attractive Financial Profile & Growth

- Long term average corporate asset growth above 10% target
- 2024 Q2 return on average shareholders' equity<sup>1</sup> of 13.63%
- ~14% average 10 year return on average shareholders' equity<sup>1</sup>

## MCAN Value Proposition



# Investment Portfolio a Source of Nascent Value

- ~14% ownership in MCAP, Canada's largest independent mortgage finance company (majority owned by CDPQ), generates substantial income and represents a source of growth
- Unique opportunity for investors to participate in top tier private real estate investment vehicles
- Managed portfolio of REIT securities held for current return and capital appreciation

# Seasoned Management Team with Industry Track Record

- Driven management team with **significant experience in leadership positions at marquee companies** across Canadian financial services and real estate sectors
- Track record of managing higher growth businesses with diversified capital structures

# Consistent and Attractive Dividend Income

- History of recurring regular dividends:
  - Current quarterly dividend of \$0.39 per share
- Dividend yield of approximately 9.6%¹ and 10-year total shareholder return of approximately 11.7%¹ (annualized)

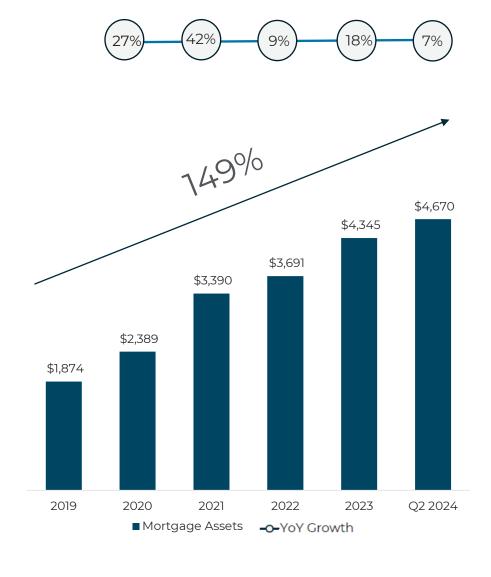
### **Business Model That Produces Results**



MORTGAGE ASSETS (\$M)

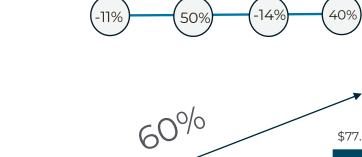
#### NET INCOME (\$M)

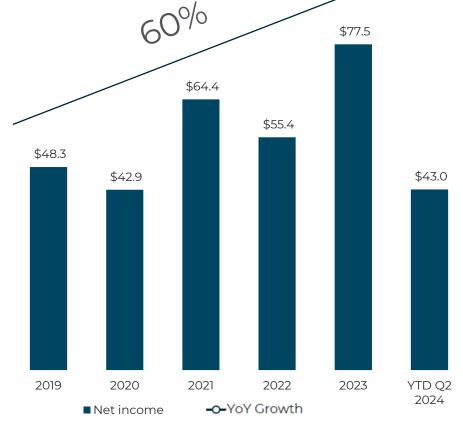
AVERAGE RETURN ON SHAREHOLDERS' EQUITY



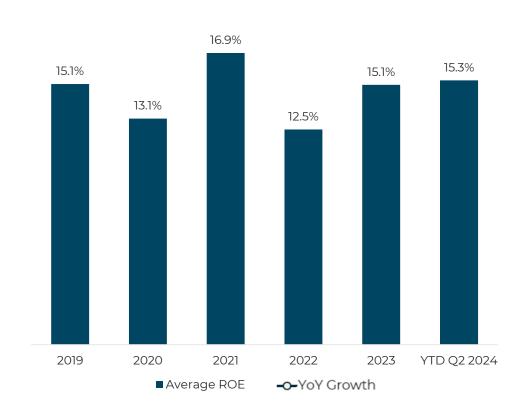
Strong asset growth

Historically negligible loan losses in the last 10 years





Profitable growth driven by optimized funding and operating leverage

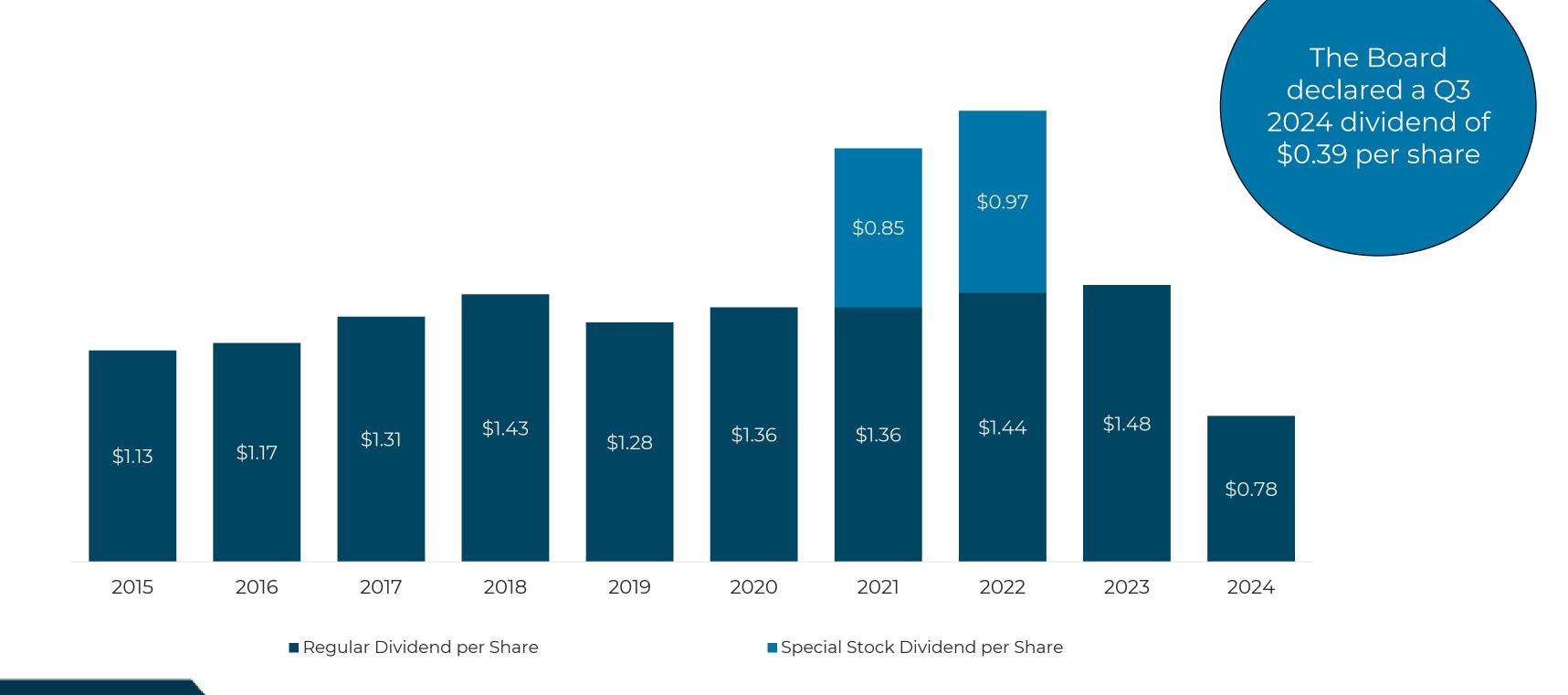


Highly efficient and risk-managed balance sheet driving attractive ROE

# **32-Year History of Attractive Dividends**

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Paying dividends since 1992



# Strong Total Shareholder Return

	Total Shareholder Return <sup>1</sup>	CAGR <sup>1</sup>
3-Year	30.10%	9.17%
5-Year	77.14%	12.11%
10-Year	201.07%	11.65%

Source: Bloomberg







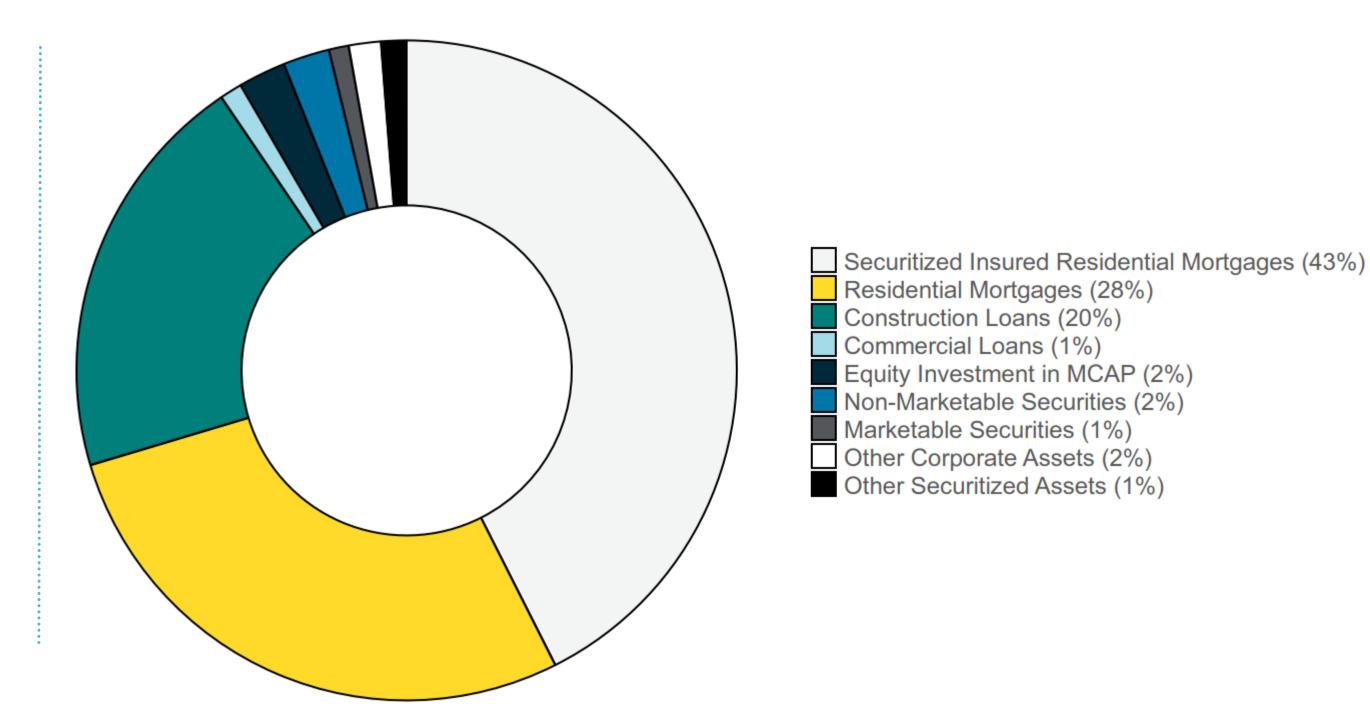






Mortgage Portfolio and Other Investments





Data presented at June 30, 2024

# Portfolio Quality and Lending Criteria



Average corporate mortgage term to maturity (months)

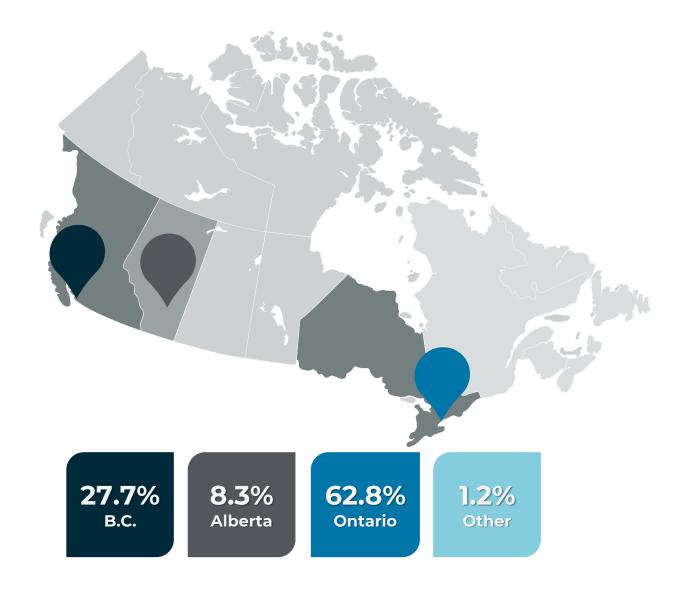
12.1

Average LTV at Origination

66%

- Prudent risk management practices are the foundation of the quality and diversification of our lending activities
- Concentration by asset class, geographic region, dollar amount and borrower are monitored regularly to ensure alignment with our Board-approved risk appetite

# Corporate Mortgage Portfolio Geographic Distribution



Data presented at June 30, 2024

# M CAN Home



#### MCAN HOME



#### **Our Business**

- Award winning business
- Focus on first time/first move-up homebuyers, self-employed professionals, property investors, individuals with credit challenges
- Purchases, refinances and renewals
- Fixed and adjustable-rate mortgages
- Geographical focus in major urban areas of Ontario, Alberta, and BC
- In-house origination, underwriting and boots on the ground in core markets
- Deep relationships with third-party mortgage brokers
- Pivot between securitization or sale of insured mortgages









MCAN HOME

# Q2 2024 Highlights

\$616M

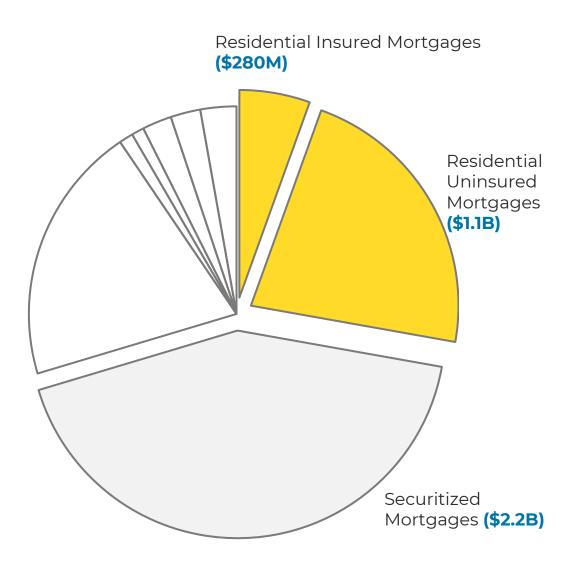
Total Originations \$356M

Insured Originations

\$197M

Uninsured Originations \$258M

Uninsured Renewals





#### MCAN HOME



## 2024 Outlook and Strategy

#### Outlook

- Improvements to housing market activity expected though delayed due to Bank of Canada interest rate policy
- Increased competition given market conditions
- Continued strong renewals given current higher interest rate environment
- Solid housing market fundamentals despite any near term uncertainty

#### Strategy

- New products to meet market demand
- Continue to expand funding sources for these products
- Continued focus on service to borrowers and brokers
- Efficiencies through technology, business infrastructure and process improvements
- Expand geographic footprint
- Prudent and disciplined lending

# Spotlight: Residential Mortgage Deal



We help entrepreneurial Canadians access mortgage solutions for growth

THE CHALLENGE

Self-employed individuals often face challenges when applying for mortgages in Canada due to income verification, documentation requirements and risk perception.

#### THE SOLUTION

MCAN recently expanded our BFS program to include daycare owners. That enabled these clients, who have owned and operated two successful daycare locations in Gloucester, Ontario, to refinance their rental property for a lower rate.

#### THE HIGHLIGHTS

Our residential lending team underwrote the loan using income from four investment properties and a successful daycare business.

We also considered the strong, marketable property in a major lending location.



# M CAN Capital



# MCAN CAPITAL Our Business



#### **Construction and Commercial Lending**

- Primarily residential construction loans for more affordable housing
- Focus on urban/suburban growth markets in ON, AB, BC with proximity to transit
- Negligible loan exposure to commercial income properties

#### **Marketable Securities**

- Managed REIT portfolio
- Larger market capitalizations and diversification
- Interest rate risk management and capital retention

#### **Non-Marketable Securities**

- Private real estate funds
- Investing with experienced originators and developers in Canada

#### MCAN CAPITAL

# Q2 2024 Highlights

\$1.1B

Construction and Commercial Portfolio

\$162M

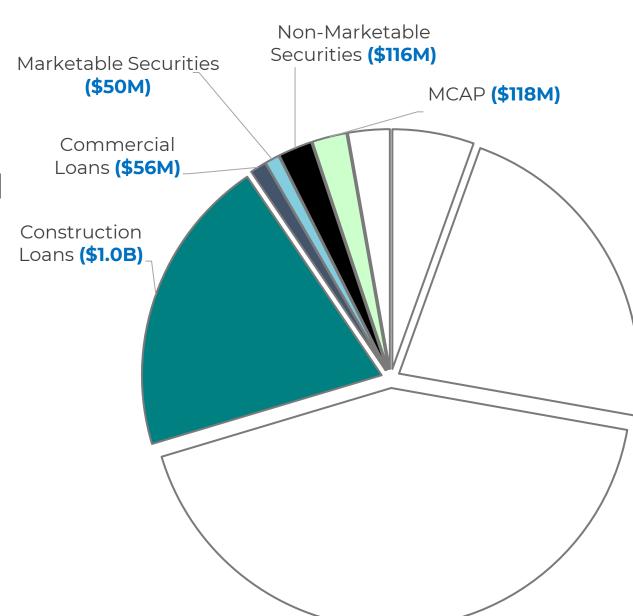
Construction and Commercial Originations

n ercial s

\$13M

5-Year Marketable Securities Realized Capital Gains \$76M

Non-Marketable Securities Commitment





## Unique Portfolio of Real Estate Based Investments



We are committed to increasing our investments in various funds that provide a current **above-average yield** or a projected **longer term double digit return** over the life of the funds. All funds we invest in are **secured by real estate in Canada** and provide debt and equity capital to **experienced and successful originators and developers.** Sample investments shown below:

#### \$116 million total portfolio; \$71 million in commitments over the next 5 years; \$3 million funded YTD 2024

Investing with KingSett since **2014** 

**KingSett Capital** invests in a diversified portfolio of mortgage loans secured by Canadian residential and commercial real estate.

- KingSett High Yield Fund 13.90% distribution yield in 2023
- KingSett Senior Mortgage Fund LP
   9.37% distribution yield in 2023

Investing with Crown since **2015** 

**Crown Realty Partners** integrates ESG-focused initiatives to acquire, lease, manage and reposition commercial real estate properties across Ontario.

- Crown Realty V Limited Partnership (Early funding/committed stage)
- In 2015 we invested in Crown LP funds, which liquidated in 2020, for an approx. 12% total return on investment

Investing with TAS since **2020** (Early funding/committed stage)

TAS invests in and develops residential and mixed used properties. TAS focuses on tackling climate change, expanding affordability and equity, and building social capital to create neighbourhoods where people can thrive and belong.

- TAS LP 3
- TAS LP 3 Co-Invest LP
- TAS Impact Development LP 4

Investing with Pearl since **2021** (Early funding/committed stage)

The Pearl Group executes a value-add strategy by acquiring, redeveloping, entitling, leasing and project managing commercial properties in the Greater Toronto Area.

Pearl Group Growth Fund LP

## Investing with Harbour since **2022**

(Early funding/committed stage)

Harbour Equity Capital Corp provides equity capital to real estate developers in joint ventures or co-ownership structures for ground up development of residential and mixed-use properties across Canada.

 Harbour Equity JV Development Fund VI

## Investing with Broccolini since **2022**

(Early funding/committed stage)

Broccolini manages real estate development funds primarily focused on ground up development of industrial, residential and mixed-use properties across Canada, with a focus on Ontario and Quebec.

Broccolini Limited Partnership No. 8

Investing with Fiera since **2022** (Early funding/committed stage)

**Fiera Real Estate** focuses on development and redevelopment of multi-residential, industrial, office and retail properties located in growing major Canadian urban markets.

 Fiera Real Estate Development Fund IV, LP

Data presented at June 30, 2024

# M

# 2024 Outlook and Strategy

#### **Construction and Commercial**

- Continued focus on urban/suburban markets supported by increased immigration levels
- Solid relationships with co-investors/partners
- Maintain strong credit performance
- Manage loan run-off following project completions in 2024 with continued strong pipeline

#### **Marketable Securities**

- Continued market volatility given interest rate environment
- Strategic management of portfolio
- Target 9-11% total return

#### **Non-Marketable Securities**

- Long term holdings up to 10 years
- 12-15% target return for real estate equity funds
- 9-12% target return for real estate debt funds

# M

## Spotlight: Vancouver Real Estate Market

Leveraging our experience and strong strategic partnerships with originators

MCAN's investment in the Greater Vancouver Area is focused on more affordable housing with family-oriented amenities and good transit access to Metro Vancouver (e.g., Langley, Surrey, Coquitlam)

THE MARKET

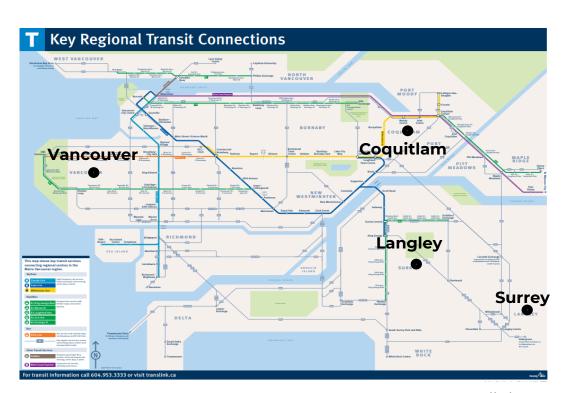
Broadly a sellers' market due to demand outweighing supply

#### SAMPLE CLIENT PROFILE

- Client financing provided for land acquisition, development through to construction, and successful completion
- Client has a history of successfully completing 10+ lower density projects; MCAN has directly financed 4 of these deals over the last 5 years in Langley / Surrey (GVA suburbs)

#### THE HIGHLIGHTS

- Client has a strong track record of project completion
- Strong risk return prime-based loan
- Originating partner provides 30+ years presence in this market through all real estate cycles, 'boots on the ground' oversight of project completion, and insight on local market dynamics



Source: translink.ca

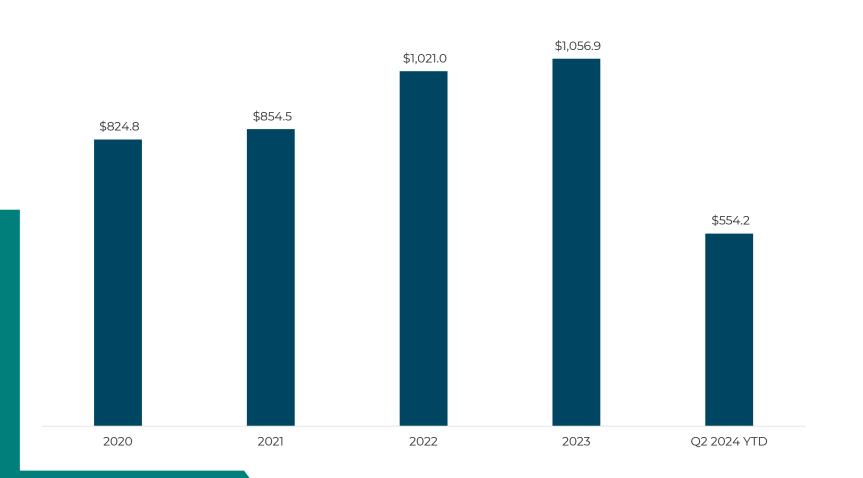
### Investment in MCAP

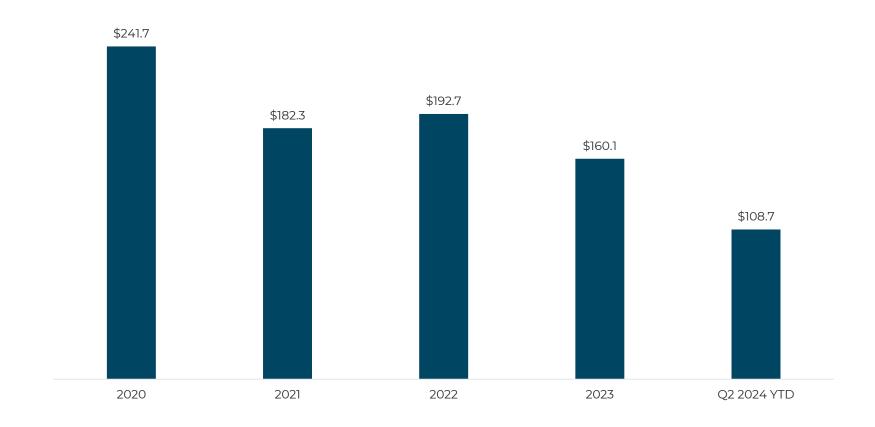


- Strategic relationship with Canada's largest independent mortgage finance company (\$155.5 billion in AUM at May 31, 2024), BBB DBRS Rating
- Privately owned MCAN owns ~14% equity interest in MCAP (majority owned by CDPQ)
- MCAP serves many institutional investors and over 400,000 homeowners
  - Over 1,400 professionals in 8 offices across Canada
  - National mortgage originator and servicer

MCAP REVENUE (\$M)

MCAP NET INCOME (\$M)





# MCAN Wealth



# MCAN WEALTH Our Business



CDIC-insurable term deposits



- Low-cost liability funding
- Significant source of funding
- Short and long-term investment options
- Non-redeemable
- Direct to consumer channel launched in 2024

#### MCAN WEALTH

# Q2 2024 Highlights

# \$725M

Term Deposits Raised in 2024

## 3

Total Number of Large Bank Boards Used to Source Term Deposits

## 19.2Mths

Average Term to Maturity

# >40

Total Number of Brokers and Agents Used to Source Term Deposits



#### MCAN WEALTH



# 2024 Outlook and Strategy

#### Outlook

- Declining interest rates can present some downside risk to market volumes
- Depositors are expected to re-assess investment options as they search for yield

#### Strategy

- Launched new digital deposit channel under MCAN Wealth brand in Jan 2024
  - Expect to continue to strengthen brand awareness through tactical marketing
  - Grow digital footprint and product offering
- Leverage digital capabilities to grow legacy





## **ESG Overview**

Our values and culture are rooted in our stakeholders, including our shareholders, customers, business partners and team members, and their communities. Our ESG practices focus on:

E	<ul> <li>Supporting sustainable residential communities by providing residential mortgages using responsible underwriting and risk management practices that deal with climate risk on our portfolio</li> <li>Providing capital and loans to real estate developers and investment funds who are committed to community and climate-based responsible development, primarily for residential density development in urban communities close to mass transit</li> <li>Operational efficiency to reduce our carbon footprint</li> </ul>
S	<ul> <li>Lending to, and investing in, the development of more affordable housing</li> <li>Investing in the communities where our shareholders, customers, business partners and team members call home</li> <li>Creating a positive experience by tailoring products and offerings for our stakeholders and customers to achieve their objectives</li> </ul>
G	<ul> <li>Ensuring strong governance and risk management practices aligned with our role as a publicly traded regulated financial institution focused on all our stakeholders and their communities</li> </ul>

#### HIGHLIGHTS

# 2023 ESG Highlights

7,940

Trees planted in partnership with One Tree Planted

>\$55M

Committed for investments in equity funds focused on the environment

\$57,000

Amount of free mortgage payments covered via MCAN ICON Partner Program

>120

Hours volunteered by team members packing kits for community nonprofits \$24M

Funded in construction of affordable housing projects

\$81,000

Amount donated to charities on behalf of our team members, brokers and partners



#### MCAN FINANCIAL GROUP

# Our Amazing Team

- Best Workplaces<sup>TM</sup> in Canada in 2022 and 2023
- Canada's Top Small & Medium Employers 2024
- Report on Business Women Lead Here last 5 years
- Great Place to Work® certified
  - 2022 Best Workplaces for Inclusion
  - 2022 Best Workplaces for Professional Development
  - 2022, 2023 and 2024 Best Workplaces for Women
  - 2022 Best Workplaces in Financial Services & Insurance
  - 2022 Best Workplaces in Ontario
  - 2023 Best Workplaces for Giving Back Award
  - 2023 Best Workplaces Managed by Women
  - 2024 Best Places to work in Financial Services & Insurance
- Canadian Mortgage Professional 2023 Top Mortgage Employer
- Canadian Mortgage Professional 2023 5-Star Mortgage Products
- Canadian Mortgage Professional 2023 Excellence Awardee for Underwriter and BDM of the Year
- 2023 & 2024 Innovative HR Teams

"A fair place and room to grow. People are supportive and collaborative.
The "Can Do" attitude."

"Teamwork and diverse culture, as well as flexibility in work-life to balance both"

"I feel that I contribute to a growing company. We all care for one another on a human level"







**Don Coulter**President and Chief Executive Officer

Don has over 25 years of executive banking experience. Prior to joining MCAN, he was the President & Chief Executive Officer of connectFirst Credit Union Ltd. until November 2023. From March 2018 to November 2022, he was President and Chief Executive Officer of Wyth Financial (formerly Concentra Bank) where he led strategy including a digital transformation, award-winning product development, rebranding, and increased profitability.



Peter Ryan
Interim Chief Financial Officer

Peter has over 15 years of financial and industry experience, including over four years with MCAN. He most recently served as MCAN's Vice President and Controller, and prior to that as Director, Financial Reporting and Accounting.



**Carl Brown**SVP Investments and
Corporate Development

Carl has over 30 years of experience in the real estate financing sector, holding various progressively senior positions at MCAN and MCAP. His experience extends to treasury and funding management, servicing, investor operations, and credit and risk management.



**Avish Buck**SVP and Chief Operating Officer

Avish has over 15 years of business experience in the investments, financial services, and real estate financing sector. Avish is responsible for MCAN's residential mortgage business as well as information technology, marketing and strategic corporate initiatives across the organization. Prior to joining MCAN, Avish served as Vice President Operations at First National Financial.



Michelle Liotta
VP, Human Resources

Michelle has over 20 years of experience in the financial services industry, 14 of which have been in various human resource roles. Prior to joining MCAN, she most recently worked at BMO as a Senior Human Resources Business Partner.



**Aaron Corr**VP, Chief Risk Officer

Aaron has over 14 years of experience in the financial services industry. Prior to becoming Vice President, Chief Risk Officer, Aaron was Director, Enterprise Risk Management at MCAN. Prior to joining MCAN, he held various progressive positions at Scotiabank, with his most recent position as Senior Manager, Enterprise Risk.





**Don Coulter**President and Chief Executive Officer
(416) 203-5931



Peter Ryan Interim Chief Financial Officer (416) 847-2460

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# Appendix





	Trend YoY	YTD Q2 2024	YTD Q2 2023
Uninsured Originations	1	\$259 million	\$187 million
Insured Originations*	1	\$356 million	\$211 million
Residential Construction Originations	1	\$278 million	\$272 million
Return on Average Shareholders' Equity <sup>1</sup>	<b>↓</b>	15.31%	15.51%
Uninsured Balance	1	\$1.14 billion	\$916 million
Construction & Commercial Balance	1	\$1.08 billion	\$1.06 billion
Corporate Assets	1	\$2.87 billion	\$2.62 billion
Securitized Mortgages	1	\$2.17 billion	\$1.75 billion
Book Value per Common Share <sup>1</sup>	1	\$15.34	\$14.73

<sup>\*</sup> Insured Originations include mortgages sold at the commitment stage under Aggregator Program

<sup>&</sup>lt;sup>1</sup>Considered to be a non-GAAP and other financial measure. For further details, refer to the "Non-GAAP and Other Financial Measures" section of this investor presentation. Non-GAAP and other financial measures and ratios used in this document are not defined terms under IFRS and, therefore, may not be comparable to similar terms used by other issuers.



# **Earnings Highlights**

The Board declared a Q3 2024 cash dividend of \$0.39 per share.

	Trend YoY	YTD Q2 2024	YTD Q2 2023
Spread of Corporate Mortgages over Term Deposit Interest and Expense <sup>1</sup>	<b>↓</b>	3.04%	3.72%
Net Corporate Mortgage Spread Income <sup>1</sup>	1	\$42.8 million	\$41.7 million
Net Investment Income - Corporate Assets	1	\$59.4 million	\$53.8 million
Of which Equity Income from MCAP Commercial LP is	1	\$14.9 million	\$13.3 million
Of which Net Gain (Loss) on Securities is	1	\$(0.7) million	(\$4.0) million
Net Investment Income – Securitization Assets	1	\$2.5 million	\$2.0 million
Provision for (Recovery of) Credit Losses	•	\$0.8 million	\$2.0 million
Net Income	1	\$43.0 million	\$39.2 million
Basic and Diluted Earnings per Share	1	\$1.17	\$1.13

<sup>&</sup>lt;sup>1</sup>Considered to be a non-GAAP and other financial measure. For further details, refer to the "Non-GAAP and Other Financial Measures" section of this investor presentation. Non-GAAP and other financial measures and ratios used in this document are not defined terms under IFRS and, therefore, may not be comparable to similar terms used by other issuers.