

# MCAN Financial

# **Investor Presentation**

March 2, 2022

# Forward Looking Information

This presentation may contain forward-looking information within the meaning of applicable Canadian securities laws, including statements regarding the business and anticipated financial performance of MCAN Mortgage Corporation d/b/a MCAN Financial Group and its subsidiaries. These statements are based on current expectations and are subject to a number of risks and uncertainties that may cause actual results to differ materially from those contemplated by the forward-looking statements. Some of the factors that could cause such differences include legislative or regulatory developments, competition, technology changes, global market activity, interest rates, changes in government and economic policy, general economic conditions in geographic areas where MCAN operates and the impact of, and responses to, COVID-19. Often, but not always, forward-looking information can be identified by the use of words such as "may," "believe," "will," "anticipate," "expect," "planned," "estimate," "project," "future," and variations of these or similar words or other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters.

The Company cautions readers not to place undue reliance on forward-looking statements when making decisions, as many factors could cause actual results, performance or achievements to be materially different from any future results. The Company presents its outlook to assist shareholders in understanding the management's assumptions and expectations on how the future will impact financial performance of the Company. The Company does not undertake to update any forward-looking statements, whether oral or written, except as required by securities laws.

# **Non-GAAP and Other Financial Measures**

This investor presentation references a number of non-GAAP and other financial measures and ratios to assess our performance such as return on average shareholders' equity, net corporate mortgage spread income, net securitized mortgage spread income, and total shareholder return. These measures are not calculated in accordance with International Financial Reporting Standards ("IFRS"), are not defined by IFRS and do not have standardized meanings that would ensure consistency and comparability between companies using these measures. These metrics are considered to be non-GAAP and other financial measures and are incorporated by reference and defined in the "Non-GAAP and Other Financial Measures" section of our 2021 MD&A available on SEDAR at www.sedar.com.



# Invested in Canadian Communities

Our shareholders benefit from MCAN offers exclusive access opportunities for institutiona Canada that enables them to

- Canada that enables them to participate in Canadian real estate markets through:homeownership through mortgages
  - our real estate expertise in construction lending and REIT investing
  - access to private investment funds that are focused on lending and developing in our communities
  - our ownership of MC financing company

- Our shareholders benefit from MCAN's investment in Canadian communities.
- MCAN offers exclusive access to a range of unique financing and investment
- opportunities for institutional and retail investors, originators and individuals across

our ownership of MCAP, privately-owned and Canada's largest mortgage



Our vision is to be the preferred

- through relationship-driven mortgage  $\bullet$ lending and investing;
- by delivering quality work through an expert, engaged and committed team;
- with dedication to excellence in service of our clients, our colleagues and our community.

# mortgage lender and investor within our chosen real estate markets in Canada.

Our mission every day is to provide sustainable growth and returns for all our stakeholders

# **Our embedded culture**

# MCAN's Business Model

Uniquely structured as flow-through Mortgage Investment Corporation ("MIC<sup>1</sup>")

- not taxed at the corporate level
- Distribute all taxable earnings annually
- 67% of non-consolidated tax assets required to be held in residential mortgages and cash

Federally Regulated Financial Institution since 1991

- strong governance and risk management practices throughout the company
- lower cost of liability funding vs MIC peers

<sup>1</sup>MCAN is a Mortgage Investment Corporation ("MIC") under the *Income Tax Act* (Canada). A MIC is a flow-through vehicle that is able to deduct from income for tax purposes dividends paid within 90 days of year-end. The Company expects to pay sufficient dividends to ensure that it is not subject to income taxes in the MIC entity. MCAN would be subject to tax at a statutory tax rate of 38% to the extent that it does not pay sufficient dividends to eliminate its taxable income.



- Sustained 10%
   annual growth of assets
- Sustained 13-15%
   ROE
- Sustained and prudent dividend growth

# **MCAN Financial Group Today VI** CAN Financial

MCAN funds its business through issuing term deposits through MCAN Wealth, securitization of insured mortgages through the NHA MBS and CMB programs, banking facilities, partner programs and equity raises, when needed.



- Origination of insured and uninsured residential singlefamily mortgages across Canada
  - \$1.4B total originations in 2021
  - 2,000+ national mortgage broker partners



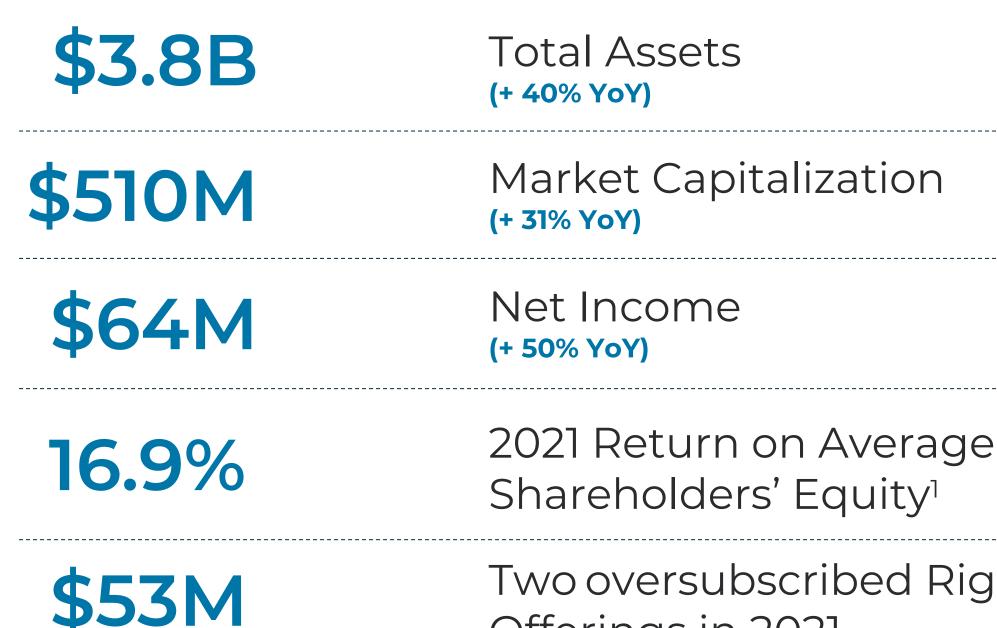
- Construction & commercial lending
  - \$728M total originations in 2021
- Investment in MCAP, Canada's largest independent mortgage finance company
- Expertly managed portfolio of **REIT** marketable securities
- Investment in portfolio of private real estate lending and development funds



- Term deposits eligible for CDIC insurance coverage
  - Provide a source of lowcost funding (\$1.66B at December 31, 2021)
  - "Fund long" strategy -18.5 months average term to maturity)



# MCAN at-a-glance: December 31, 2021



<sup>1</sup>Considered to be a non-GAAP and other financial measure. For further details, refer to the "Non-GAAP and Other Financial Measures" section of this investor presentation. Non-GAAP and other financial measures and ratios used in this document are not defined terms under IFRS and, therefore, may not be comparable to similar terms used by other issuers.



Two oversubscribed Rights Offerings in 2021

# **MCAN Value Proposition**

Lower risk profile than peer MICs with equal or higher returns driven by lower funding costs. Differentiated from OSFI-regulated peer lenders due to construction and other investment portfolio focus.

<ul> <li>100% owned origination platform (MCAN Home), deep third relationships, strong construction and commercial book a</li> </ul>
<ul> <li>Unique corporate structure as the only Mortgage Investme regulated</li> </ul>
<ul> <li>Lower risk profile than peer MICs with access to low-cost management of balance sheet and business processes</li> </ul>
<ul> <li>As a MIC, not taxed at the corporate level</li> </ul>
<ul> <li>As an OSFI-regulated entity, have strong risk managem</li> </ul>

Attractive **Financial Profile &** Growth

- Annual corporate asset growth since 2019 above 10% target; >38% corporate asset growth in 2021
- Return on average shareholders' equity<sup>1</sup> of over 16% in 2021
- Improving ROE, 14% average return on equity from 2012-2021

Data presented at December 31, 2021

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prate mortgage portfolio, \$1.6 billion nvestments

d-party originator and broker and diverse investments portfolio

ent Corporation (MIC) that is OSFI-

st deposit funding, efficient s and securitization market

ent and governance practices

# **MCAN Value Proposition**

Investment Portfolio a Source of Nascent Value	•	<ul> <li>~14% ownership in MCAP, Canada's largest independent motor (majority owned by CDPQ) generates substantial income ar source of growth</li> <li>Unique opportunity for investors to participate in top tier privochicles</li> <li>Expertly managed portfolio of REIT securities held for current appreciation</li> </ul>
Seasoned Management Team with Industry Track Record		Driven management team with <b>significant experience in lea</b> <b>companies</b> across Canadian financial services and real estate <b>Track record</b> of managing higher growth businesses with div
Consistent and Attractive Dividend Income	•	<ul> <li>History of recurring regular dividends:</li> <li>Current quarterly dividend of \$0.36 per share</li> <li>\$0.97 special stock dividend declared and to be distribute</li> </ul> Dividend yield of approximately 8% <sup>1</sup> and 5-year total share approximately 14% (annualized)

ortgage finance company ind represents a significant

### ivate real estate investment

ent return and capital

# eadership positions at marquee

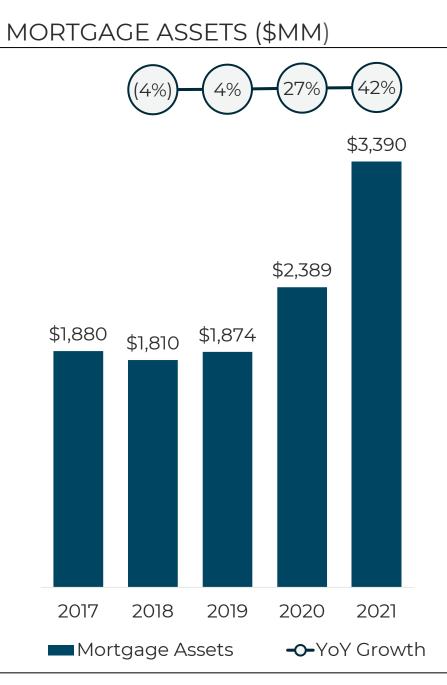
e sectors

iversified capital structures

ed in March 2022

eholder return<sup>1</sup> of

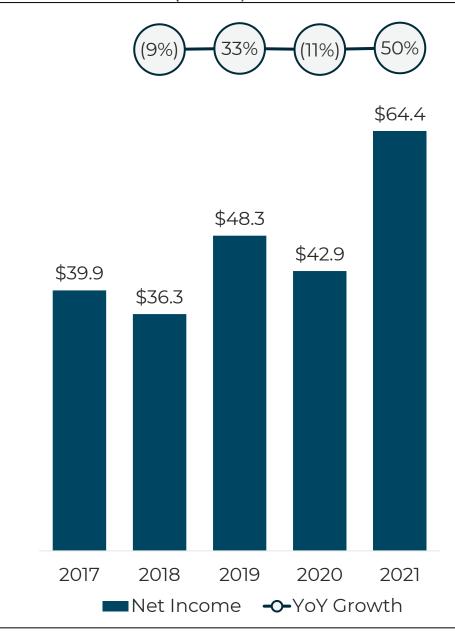
# **Attractive Financial Profile**



### Strong asset growth driven by robust housing market

Historically negligible loan losses in the last 10 years

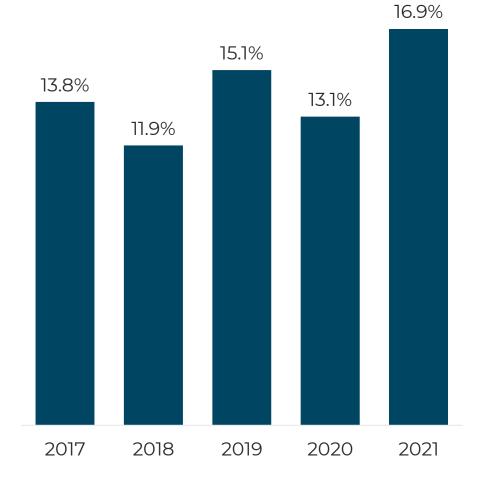
NET INCOME (\$MM)



Profitable growth driven by optimized funding and operating leverage

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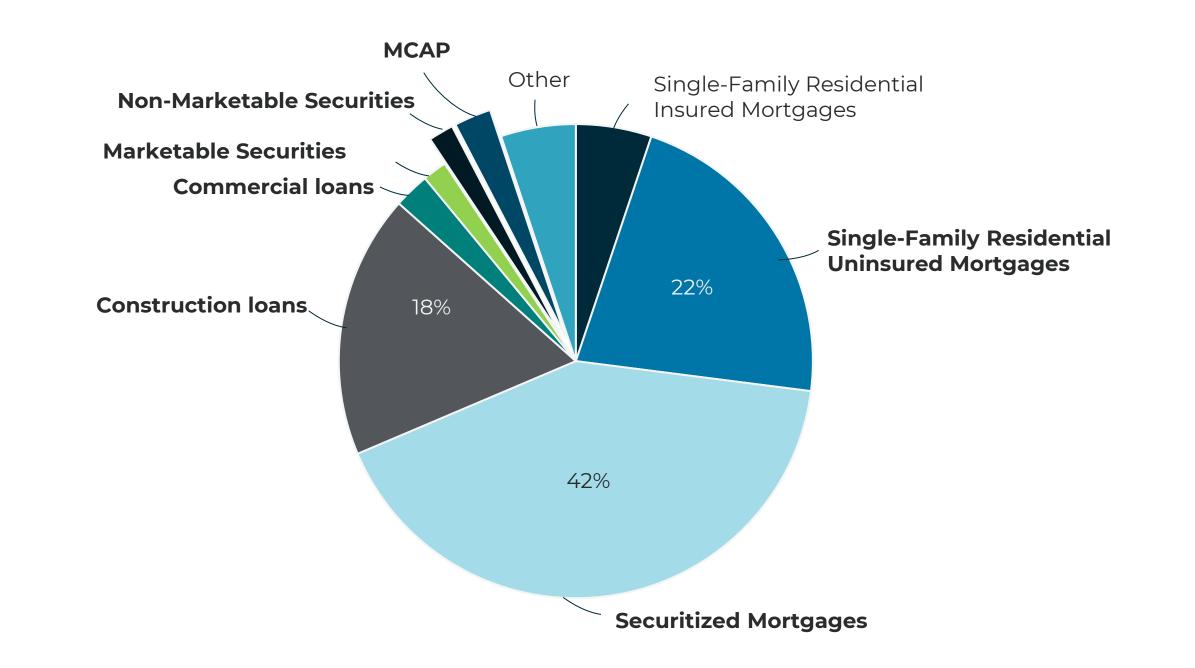
### AVERAGE RETURN ON SHAREHOLDERS' EQUITY<sup>1</sup>



### Highly efficient balance sheet and risk adjusted margin driving ROE expansion

# **Diversified Quality Mortgages and Other Investments**

Balance sheet optimization achieved through risk and reward strategy



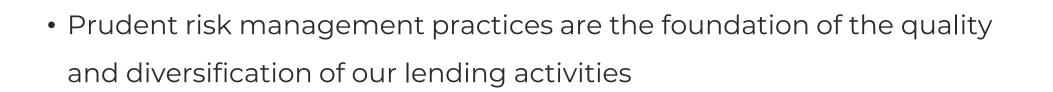
**\$3.8B** Total Assets



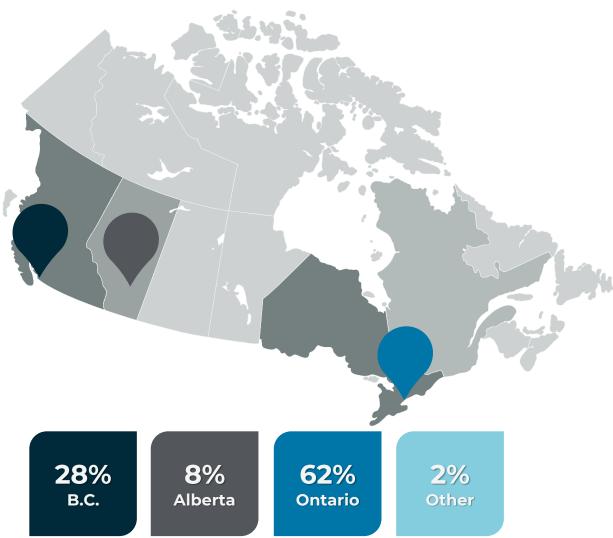
# **Portfolio Quality and Lending Criteria**



Average LTV at Origination 66%

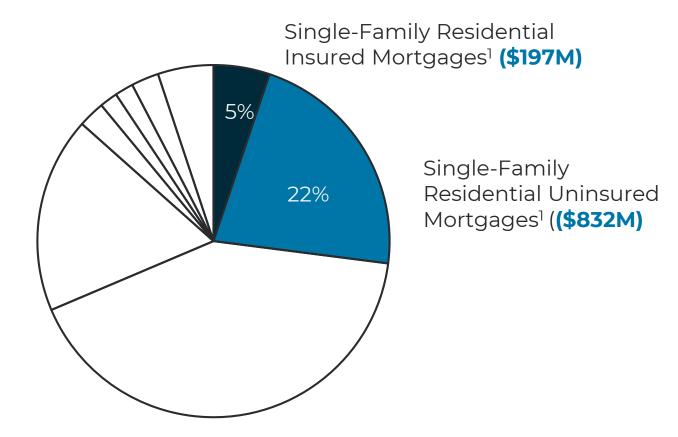


• Concentration by asset class, geographic region, dollar amount and borrower are monitored regularly to ensure alignment with our Board-approved risk appetite



## **Corporate Mortgage Portfolio Geographic Distribution**

# **Residential Single-Family Lending**



\$1.4 B

**Total Originations** (+50% YoY)

\$575 M

**Uninsured Originations** (+103% YoY)

# 2 K

Partner Mortgage Brokers (+13% YoY)

\$801 M

**Insured Originations** (+30% YoY)

### PRODUCTS

- Purchases, refinances and renewals
- Insured mortgages (typically 5-year term)
  - Strategy of securitizing the majority of insured mortgages
  - Fixed and adjustable-rate mortgages
- Uninsured mortgages (typically 1-year term)
- Geographical focus in the major urban regions in Ontario, Alberta, and BC

### **BORROWER PROFILE**

- Focus on first time/ first move-up homebuyers characterized by:
  - Lower price point products
  - Strong borrower demand based on demographics where we lend
- Borrowers who are self-employed (primarily professionals)
- Customers with credit challenges ("B lending")

### ORIGINATION

- party mortgage brokers
  - 40% of mortgages in Canada originated through mortgage brokers • MCAN well positioned within channel and expected to benefit from growth

Data presented at December 31, 2021 <sup>1</sup> Excludes securitized insured single family residential mortgages

• In-house origination, underwriting and boots on the ground in our core markets • Wholly-owned origination platform (MCAN Home) and deep relationships with third-

# **Spotlight: Single-Family Residential Deal**

People-first mortgage solutions designed for real life

We help young Canadians who are seeking alternative ways to enter the Canadian real estate market despite historical market obstacle.

THE CHALLENGE	Intense competition, decreased supply and increasing properties of the second sec	orop
THE SOLUTION	Co-ownership of an investment property in a non- major urban area offers the opportunity to build wealth for three young Canadian and close friends purchasing under a holding company	
	Our residential lending team underwrote the loan,	
THE HIGHLIGHTS	with consideration to unique deal aspects:	
	<ul><li>Alternative lending area</li><li>Investment property</li></ul>	
	<ul><li>Co-ownership agreement</li><li>Holding company</li></ul>	

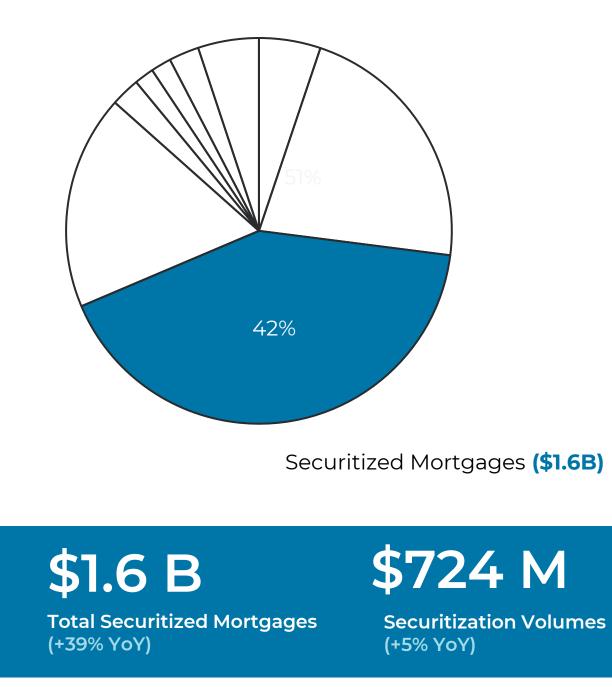




### perty valuations have pushed to consider



# **Securitization Portfolio**



# PROGRAM

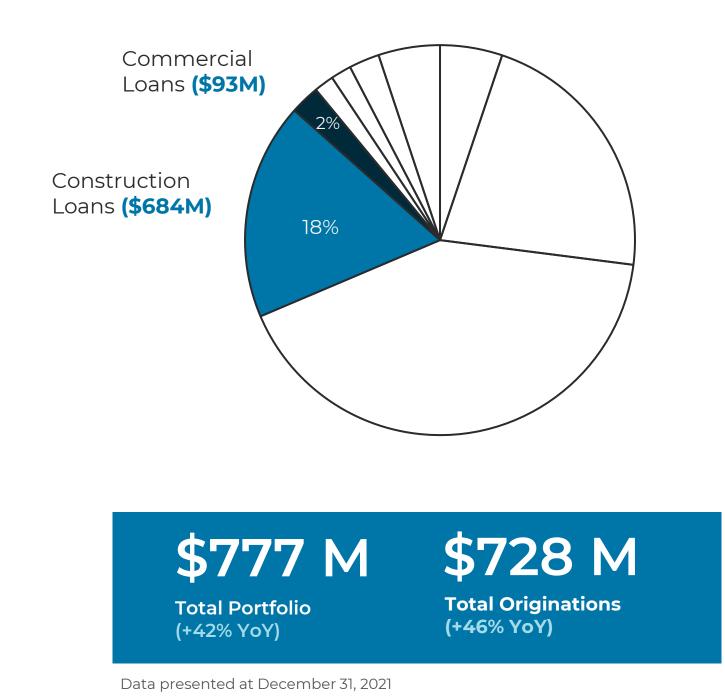
- Securitize through CMHC National Housing Act ("NHA") MBS Program and Canada Housing Trust CMB Program • Predominantly Insured Single-Family Mortgages, some
- Insured Multi-Family Mortgages

# **BENEFITS**

- Source of low-cost funding
- Growth allows for ongoing relationships with third-party brokers
- Renewal rights to underlying mortgages maintained by MCAN
- Consistent spread contribution to bottom line

Data presented at December 31, 2021

# **Construction and Commercial Business**



PRODUCTS

- Investing in the construction of affordable housing in urban/suburban growth markets with a preference for proximity to transit in Ontario, BC, and Alberta
- Select commercial term and inventory loans
- Primarily first mortgage positions
- Presales and other prudent loan structuring
- Construction loans have floating rates with floors; terms typically range between 24 – 36 months

### **BORROWER PROFILE**

• Target experienced borrowers with a successful track record of project completion and loan repayment

## **INVESTING WITH PARTNERS**

- Long-established relationships with originators, partners and borrowers
  - Lend in markets where deep experience and knowledge exist
  - In-house expertise and underwriting
- Strategic investing at land development stage to enhance longer term relationships with borrowers

# **Spotlight: Vancouver Real Estate Market** Leveraging our experience and strong strategic partnerships with originators

MCAN's investment in the Greater Vancouver Area is focused on affordable housing with family-oriented amenities and good transit access to Metro Vancouver (e.g., Langley, Surrey, Coquitlam)

THE MARKET

Broadly a sellers' market due to demand outweighing supply, with rising home prices

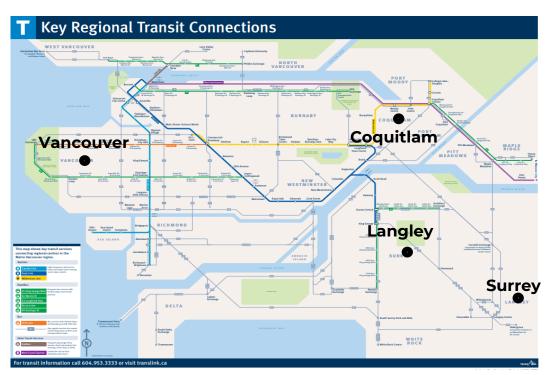
### SAMPLE CLIENT PROFILE

Client financing provided for land acquisition, development through to construction, and successful completion. Client has a history of successfully completing 10+ lower density projects; MCAN has directly financed 4 over the last 5 years in Langley / Surrey (GVA suburbs)

### THE HIGHLIGHTS

- Client has a strong track record of project completion
- Originating partner provides 30+ years presence in this market through all real estate cycles, 'boots on the ground' oversight of project completion, and insight on local market dynamics

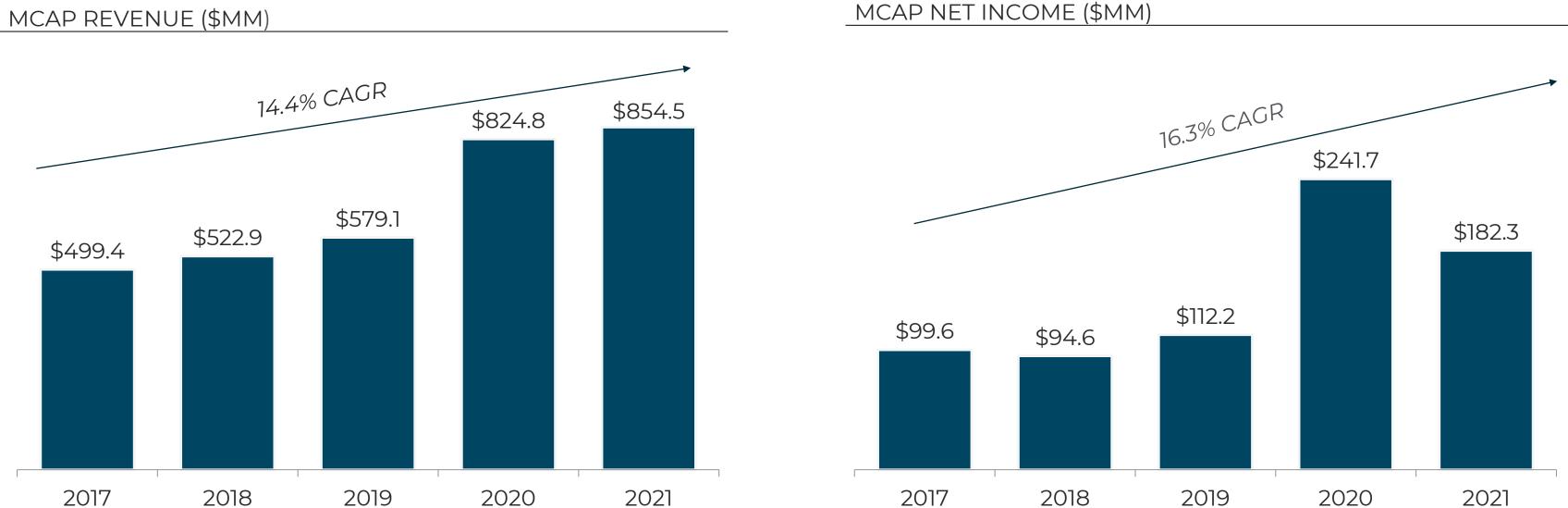




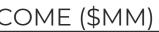
Source: translink.ca

# **MCAP** Overview

- Strategic relationship with Canada's largest independent mortgage finance company (\$146 billion in MUA), BBB DBRS Rating
- MCAN owns ~14% equity interest in MCAP (majority owned by CDPQ)
- MCAP serves many institutional investors and over 400,000 homeowners
  - Over 1,400 professionals in 8 offices across Canada
  - National mortgage originator and servicer







# **Unique Portfolio of Real Estate Based Investments**

We are committed to increasing our investments in various funds that provide a current **above-average yield** or a projected **longer term** return greater than 15% over the life of the funds. All funds we invest in are secured by real estate in Canada and provide debt and equity capital to **experienced and successful originators and developers.** Sample investments shown below:

# \$33 million new commitments in 2021; \$14 million funded in 2021

### Investing with KingSett since **2014**

KingSett invests in a diversified portfolio of mortgage loans secured by Canadian residential and commercial real estate.

- KingSett High Yield Fund
- KingSett Senior Mortgage Fund LΡ

### Investing with TAS since 2020

**TAS** invests in and develops residential and mixed used properties. TAS focuses on tackling climate change, expanding affordability and equity, and building social capital to create neighbourhoods – and ultimately cities - where people can thrive and belong.

- TASIPS3
- TAS LP 3 Co-Invest LP

### Investing with Crown since **2015**

**Crown** acquires, leases, manages and redevelops commercial real estate properties across Canada. They have a well-established track record, an experienced team and take a hands-on approach to provide superior returns for investors and better workplaces for businesses operating within their portfolio.



### Investing with Pearl since **2021**

**Pearl** executes a value-add strategy by acquiring, redeveloping, entitling, leasing and project managing commercial properties in the Greater Toronto Area.

Pearl Group Growth Fund LP

# Senior Leadership Team

The Senior Executive Leadership team has 120 years in collective experience in financial services and real estate. On average, the team has 8 years of experience at MCAN.

### Karen Weaver

President and Chief Executive Officer

Karen has over 25 years of experience in real estate, financing and financial services, and corporate operations. Prior to joining MCAN, Karen served as Executive Vice President and Chief Financial Officer of publicly listed corporations including DH Corporation and First Capital Realty Inc. She held previous positions as Senior Vice President and CFO at Brookfield Properties Corporation, Canadian Operations and Gentra Inc.





### Carl Brown

SVP Investments and Corporate Development

Carl has over 30 years of experience in the real estate sector, holding various progressively senior positions at MCAN and MCAP. His experience extends to treasury and funding management, servicing, investor operations, and credit and risk management.



### Floriana Cipollone

SVP and Chief Financial Officer

Floriana has over 30 years of progressive business experience, including 15 years as a Chief Financial Officer of publicly listed entities and over 20 years spent in the real estate or real estate related sector. Prior to joining MCAN, she most recently served as the Chief Financial Officer of Plaza Retail REIT.

### **Avish Buck**

SVP and Chief Operating Officer

Avish is responsible for the origination, underwriting and servicing of MCAN's residential mortgage portfolio. Prior to joining MCAN, Avish served as Vice President Operations at First National Financial.

# **Board of Directors**

The Board of Directors brings together deep experience in real estate transaction, residential lending, financial institutions, real estate lending and investing, investment management and mortgage origination and servicing.



Brian W. Chu



Mr. Chu has been a Founding Partner of Bogart Robertson & Chu LLP since 1991. Mr. Chu also acts for entities owning and trading in commercial real estate with respect to their structuring, acquisition, dispositions and financings.

**Glenn Doré** 

Mr. Doré has been President of Teff Administration Inc., (an asset management company primarily involved in third party asset management for residential and commercial default portfolios), since 1994 and has closely worked with MCAN on various projects since 1990.



Mr. Sutherland was appointed Chair of the Board in February 2020 and has been President of Canadazil Capital Inc. (risk advisory and transaction due diligence) since July 2016. He joined MCAN in 2004 and held various roles, including Vice President and Chief Risk Officer (CRO).



John E. Coke



**Philip Gillin** 

Mr. Coke recently retired after a 41-year career with BMO Capital Markets/Bank of Montreal where he served as Managing Director, Financial Institutions Group, BMO Capital Markets. For the past 30 years, Mr. Coke was responsible for evolving a nascent Canadian Financial Institutions Group into a highly diversified, growing business with a differentiated market leading position.

Mr. Gillin was Executive Vice President and Portfolio Manager of Bentall GreenOak (a member of the Sun Life Group of companies) from 2015 until 2019. Prior to 2015, Mr. Gillin was the Senior Managing Director, Canadian Property Investments at Sun Life Investment Management Inc.



Ms. Morphet is Chief Investment Officer of Cinnamon Investments ULC. Prior to that she was Executive Vice President & Chief Investment Officer for Sentry Investments where Ms. Morphet was responsible for \$19 billion in financial assets, including 22 mutual and pooled funds. Ms. Morphet has over 40 years of experience in investments and portfolio management.

### **Derek Sutherland**



### **Karen Weaver**

Ms. Weaver has over 25 years of experience in real estate, financing and financial services, and corporate operations. Prior to joining MCAN, Karen served as Executive Vice President and Chief Financial Officer of publicly listed corporations including DH Corporation and First Capital Realty Inc.

### Gaelen J. Morphet



**Gordon Herridge** 

Mr. Herridge was Senior Vice President, Corporate Services at MCAP Commercial LP when he retired in July 2017. Prior to his career at MCAP, Mr. Herridge worked with private commercial real estate development and management companies as well as in public accounting. Mr. Herridge has over 40 years of experience in public accounting, finance, and operations.





# **ESG Highlights**

Our values and culture are rooted in our people, and we are committed to responsible environmental, social and governance practices, with focus on:

Ε	Providing capital and loans to real estate developers and investment funds who are committed to <b>community</b> <b>and climate-based responsible development</b> , primarily for <b>residential density development in urban</b> <b>communities close to mass transit</b>
S	Cultivating a <b>highly capable, inclusive and diverse team</b> , whose foundation is backed by a set of comprehensive policies and programs to support team culture, career development, and community programs
G	<b>Strong governance and risk culture</b> aligned with being a public company and a regulated financial institution focused on our stakeholders, including our shareholders, customers, business partners and team members

## This executive team is 60 per cent women. Here's how they created an nvironment where women thrive

### NE PETERS

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# ESG Highlights

Ε	S
>90% Percentage of total capital committed in our construction and commercial businesses that is focused on density development	>90% Employee engagement score in our 2021 annual team member survey
<b>\$15 million</b> Amount committed for investments in funds focused on affordable housing, connected neighbourhoods, and tackling climate change, and a commitment to increasing such future investments	<b>\$35,000</b> Total monetary donations to our community and monetary support to employees through the pandemic
Commitment to reduce the environmental footprint of our operations, including supporting a hybrid working model and reducing energy use in our offices	>70% Percentage of employees who self-identify as a visible minority
Focus on working with partners that are committed to responsible corporate citizenship	Recognized by the Globe and Mail's 2021 Report on Business Women Lead Here list for gender diversity for the second straight year

## G

### 87%

Percentage of Board members who are independent

### **100%**

Fully independent Audit Committee, Conduct Review, Governance and HR Committee and Enterprise Risk Management and Compliance Committee

### **100%**

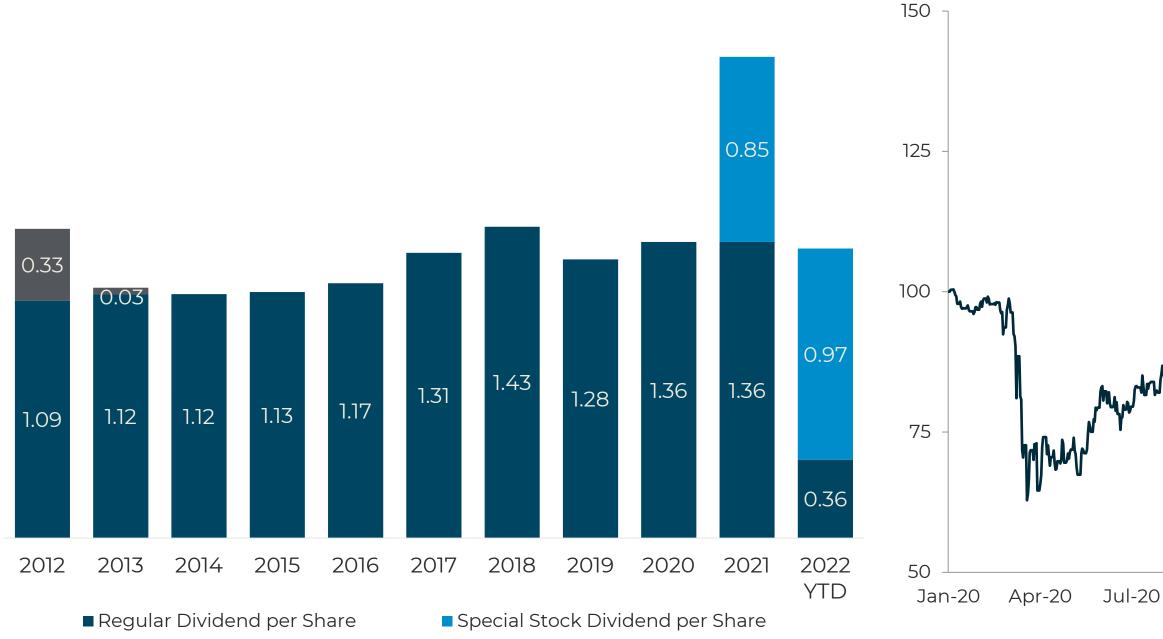
Percentage of active employees who have attested to the Code of Conduct

### **100%**

Director attendance at Board meetings

# Attractive Dividends and Total Shareholder Return Paying dividends since 1992

• Regular cash dividend declared for Q1 2022 increased by nearly 6%



<sup>1</sup>Total shareholder return is adjusted for reinvested dividends; trading data as at Feb 24, 2022. <sup>2</sup>Volatility measured as the standard deviation in one-day returns.

wh		r horal		har of the	www.	130.0
. Anton	and have				CAGR <sup>1</sup>	Volatility <sup>2</sup>
Υ				LTM	20.2%	0.8%
				3-Year	17.9%	1.3%
				5-Year	13.8%	1.2%
				L	Sour	ce: FactSet
ul-20	Oct-20	Jan-21	Apr-21	Jul-21	Nov-21	Feb-22

# **MCAN Value Proposition**

Lower risk profile than peer MICs with equal or higher returns driven by lower funding costs. Differentiated from OSFI-regulated peer lenders due to construction and other investment portfolio focus.

	Unique Business Model with Strong Fundamentals	Attractive Financial Profile & Growth	Investment Portfolio a Source of Nascent Value	Man with
•	Unique corporate structure as only OSFI-regulated MIC Deep third-party relationships	<ul> <li>14% average ROE 2012-2021</li> <li>&gt;38% Corporate Asset Growth in 2021 (above 10% target)</li> </ul>	<ul> <li>Exposure to MCAP ownership, construction and other investments</li> </ul>	<ul> <li>Se</li> <li>Le</li> <li>ha</li> <li>co</li> <li>ex</li> <li>fin</li> <li>an</li> <li>ma</li> </ul>





### **Consistent and** Attractive Dividend Income

enior eadership Team as 120 years in ollective xperience in nancial services nd real estate at narquee companies

 Recurring regular dividends





**Karen Weaver** 

President and Chief Executive Officer

(416) 203-5931



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### Floriana Cipollone SVP and Chief Financial Officer

(416) 591-5204

# Appendix



# **Balance Sheet Highlights**

	Trend YoY	FY 2021	FY 2020	Trend QoQ	Q4 2021	Q4 2020
Uninsured Originations*	1	\$575 million	\$283 million	1	\$159 million	\$113 million
Insured Originations	t	\$801 million	\$616 million	₽	\$166 million	\$218 million
<b>Residential Construction Originations</b>	Ť	\$681 million	\$474 million	1	\$150 million	\$122 million
Return on Average Shareholders' Equity <sup>1</sup>	1	16.86%	13.13%	₽	15.39%	25.92%

	Trend YoY	Dec 31, 2021	Dec 31, 2020
Uninsured Balance*	1	\$783 million	\$483 million
<b>Construction &amp; Commercial Balance</b>	1	\$777 million	\$547 million
Corporate Assets	1	\$2.16 billion	\$1.56 billion
Securitization Assets	1	\$1.58 billion	\$1.14 billion
Book Value per Common Share <sup>1</sup>	1	\$14.63	\$14.01

\*Uninsured Balance and Uninsured originations exclude completed inventory

<sup>1</sup>Considered to be a non-GAAP and other financial measure. For further details, refer to the "Non-GAAP and Other Financial Measures" section of this investor presentation. Non-GAAP and other financial measures and ratios used in this document are not defined terms under IFRS and, therefore, may not be comparable to similar terms used by other issuers.

# **Earnings Highlights**

The Board declared a Q1 2022 cash dividend of \$0.36 per share and special stock dividend of \$0.97 per share.

	Trend QoQ	Q4 2021	Q4 2020	Trend YoY	FY 2021	FY 2020
Spread of Corporate Mortgages over Term Deposit Interest and Expense <sup>1</sup>		2.70%	2.76%	1	2.80%	2.62%
Mortgage Interest - Corporate Assets	1	\$20.4 million	\$17.1 million	1	\$71.8 million	\$64.1 million
Net Investment Income - Corporate	Ļ	\$21.9 million	\$25.7 million	1	\$85.4 million	\$60.3 million
Of which Equity Income from MCAP Commercial LP	Ļ	\$6.2 million	\$9.4 million	<b>↓</b>	\$25.5 million	\$33.9 million
Net Investment Income - Securitization	Ļ	\$1.4 million	\$1.7 million	1	\$6 million	\$4 million
Net Gain (Loss) on Marketable Securities	Ļ	\$3.4 million	\$5.7 million	ſ	\$14.8 million	\$(9.1) million
Provision for Credit Losses	Ļ	\$0.8 million	\$0.03 million	1	\$0.5 million	\$2.1 million
Net Income	ţ	\$16.1 million	\$22.1 million	t	\$64.4 million	\$42.9 million
Basic and Diluted Earnings per Share	Ļ	\$0.57	\$0.89	1	\$2.40	\$1.75

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